

**MINUTES OF THE REGULAR MEETING
NORWALK COMMUNITY PROMOTION COMMISSION
May 8, 2017**

Chair David Ang called the meeting to order at 6:02 p.m. in the U.S. Constitution Room #4 of City Hall. Responding to roll call were Commissioner Forsythe, Commissioner Garamoni, and Commissioner Sanchez. Also present were Commission Liaison Vickie Yoshikawa and Commission Secretary Margie Reyes.

APPROVAL OF MINUTES

Commissioner Garamoni moved and Chair Ang seconded to approve the minutes of April 10, 2017. **There being no objection, the motion carried.**

OLD BUSINESS

Home and Business Beautification Contest

Liaison Yoshikawa informed the commission that contest applications are available on the City's website and at all City facilities, and that the Chamber of Commerce also included them as an insert in their monthly Chamber Newsletter. In addition, approximately 300 applications were distributed at the Easter event held on April 15. The contest is being promoted on the City's cable channel, City Hall and Social Services marquees, and all social media pages. Ms. Reyes reported on the number of entries received with three entries in the Home Beautiful category and one entry in the Home Improvement category so far.

Commissioners suggested adding "hashtags" to the Instagram and Twitter media pages to attract interest in the contest. Liaison agreed to email the application website link to the commissioners and distributed several applications to each commissioners for individual promotion and nomination of homes or businesses.

Appreciation Luncheon

Liaison Yoshikawa shared that City Council schedules reflected that Wednesday, August 30 would be the most optimum date for the luncheon. Commissioners agreed on this date as well as moving forward with a "Mardi Gras" theme. Centerpieces and decorations ideas will be discussed at the next meeting.

Liaison Yoshikawa will bring back a report sample so Commissioners can begin planning a different format for next year's event.

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NEW BUSINESS

Welcome – New Commissioner Josh Forsythe

New Commissioner Josh Forsythe introduced himself and provided background on his interests and family. Commissioners and staff welcomed Mr. Forsythe to the commission.

Election of Officers

Liaison Yoshikawa informed the Commission about options in selecting a Vice Chair: a Vice Chair could be nominated and selected at the current meeting to serve for two meetings, or the Commission could wait until July to nominate a Vice Chair. Commissioners agreed to wait until the July meeting, with the hope that all five seats would be filled at that time.

Commissioners Business Cards

Liaison Yoshikawa gave sample business cards to each commissioner to review and make changes before they are printed with the City’s new logo.

STAFF COMMENTS

Liaison Yoshikawa invited the commission to attend the Memorial Day Tribute and Freedom Memorial Installation on Monday, May 29th at 10:30 a.m. in the City Hall parking lot. She also reminded Commissioners about the first Community Forum taking place on Tuesday, May 9 at 6:00 p.m. at New River Elementary School.

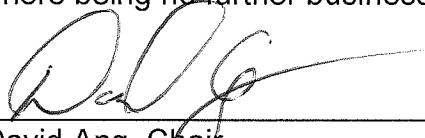
COMMISSIONER’S COMMENTS

Commissioner Sanchez reported that he participated in Jane Wayne Day at Camp Pendleton over the weekend, relating details about the experience and his involvement. Commissioner Ang stated he has noticed significant improvements in the City’s frequency and quality of posting on Social Media.

Commissioner Ang requested the “City Song” be discussed at the next meeting.

ADJOURNMENT

There being no further business, the meeting was adjourned at 7:00 p.m.



David Ang, Chair
Community Promotion Commission